

# Syracuse Hometown Heroes

## BANNER PROGRAM



The Syracuse Hometown Heroes banner program is currently taking applications for Hometown Hero Banners. The program provides a 30" by 60" street banner to honor those who currently or have previously served. The cost of the banner is \$160. They are hung and removed by the City of Syracuse on city-owned streetlights. Banners will be displayed before Memorial Day and continuing through Veterans Day for a three-year period. To qualify for this program, the individual being honored must have served in one of the United States Armed Forces.

Financial assistance, made possible by the support of the Syracuse University Institute of Veterans and Military Families, is available. Eligible banner sponsors can receive a 50% reduction in the banner fee. Contact Heather McClelland at [syrhometownheroes@syracuseparksconservancy.org](mailto:syrhometownheroes@syracuseparksconservancy.org) for additional information.

Please print and complete this form and send it along with photo and check made out to Syracuse Parks Conservancy for \$160. Orders must be postmarked by March 9th. Mail check/money order to:

**Syracuse Hometown Heroes**  
**c/o Syracuse Parks Conservancy**  
**P.O. Box 11384**  
**Syracuse, NY 13218**

### Veteran Profile

Rank (Optional): \_\_\_\_\_  
Veteran's First Name: \_\_\_\_\_  
Veteran's Last Name: \_\_\_\_\_  
Branch of Service: \_\_\_\_\_  
Years of Service **or** War Served: \_\_\_\_\_  
Status (KIA/POW/MIA)(Optional) \_\_\_\_\_

### Sponsor Information

Sponsor Name \_\_\_\_\_  
Sponsor Email \_\_\_\_\_  
Sponsor Phone \_\_\_\_\_

### How to Submit Photos

Photo can be submitted either by mail or digitally. If there are concerns over a treasured picture, please contact us for more information and help. Please do **not** fold the picture. For more information about Syracuse Hometown Heroes, email [syrhometownheroes@syracuseparksconservancy.org](mailto:syrhometownheroes@syracuseparksconservancy.org). been met, the Syracuse Parks Conservancy and the City of Syracuse have the right to remove the banner without

providing a refund to the banner sponsor.

## **Syracuse Hometown Heroes**

### **BANNER PROGRAM**

#### **Banner Locations**

Banner locations are available in the areas below. Locations will be assigned on a first-come, first-served basis. You can select two preferred locations. Indicate your choices by place a **1** and **2** next to your selections below.

#### **North**

☐ NBT Bank Stadium/Regional Market Area

☐ N. Salina St (Ash St. to Isabella St.)

#### **South**

☐ Upper Onondaga Park

☐ Kirk Park

#### **East**

☐ National Veterans Resource Center

#### **West**

☐ Burnet Park

☐ Clinton Square

#### **Terms and Conditions**

Syracuse Hometown Heroes banner recipients must be active duty, retired, honorably discharged or those who gave their life in action in one of the branches of the U.S. Armed Forces. They must be current residents of the City of Syracuse or have lived in the city\* for a period of, at least, five years. Syracuse Hometown Heroes banner recipients must not have been convicted of a felony as an adult or juvenile for offenses involving violence, domestic violence, illegal drugs, or sexual misconduct. If it is determined that this criterion has not been met, the Syracuse Parks Conservancy and the City of Syracuse have the right to remove the banner without providing a refund to the banner sponsor.

\*The city is defined as an address of a property that pays taxes to the City of Syracuse. A Syracuse mailing address does not necessarily constitute residency in the City of Syracuse.

☐ I agree to the Syracuse Hometown Heroes Terms and Conditions Terms and Conditions.